

NEW
SAFARI
RECLAIM YOUR LIFE

INDIA'S SAFEST VEHICLE* RATED



by GLOBAL  NCAP

INDIA'S FIRST SUV RATED



by BHARAT  NCAP



Is there a distance now,
between who you wanted to be
when you were 5
and who you are from 9 to 5?

Have your dreams,
your desires, your fantasies
been left far behind?

Further than the eye can see?

Reclaim them at the
speed of thought.

Because the greatest
distances are in the mind.



THE GRAND DESIGN

For a presence that commands dominance.

**BI-LED PROJECTOR
HEADLAMPS & FOG LAMPS**
Impeccable craftsmanship with
a new-age design sensibility,
shines through in the New Safari.



**LED DRLs & CENTRE
POSITION LAMP**
Turn heads on your arrival
with the sleek Welcome
Lamp animation and
Sequential Indicators.

NEW PARAMETRIC GRILLE

Carefully detailed to provide a more imposing and sophisticated stance.



EXCLUSIVE SAFARI DOOR MASCOT

The iconic mascot placement in the New Safari adds to its class-defining signature style.



NEW R19 DUAL-TONE SPIDER ALLOY WHEELS

A segment-first design with stylised inserts enhances the overall aerodynamics and masculinity of the New Safari.



NEW REAR TAILGATE DESIGN

With a futuristic connecting DRL Strip and Tail Lamps, your goodbyes will now make a lasting impression.

MORE ON EXTERIORS

Welcome & Goodbye Animation | Iconic Roof Rails | Shark Fin Antenna

THE FINER DETAILS

For elegance that emanates from within.

NEW COCKPIT

Attention to detail is beautifully exemplified in this highly functional and visually appealing space.

NEW DUAL-TONE STEERING WHEEL WITH ILLUMINATED LOGO

Feel the magic in your hands with a first-of-its-kind, glow in the dark, multifunction steering wheel.



BENECKE KALIKO OYSTER WHITE LEATHER* SEATS

Reserved only for you, these ultra-premium seats come with deco stitch that elegantly ties comfort with style.

SIGNATURE OYSTER WHITE & TITAN BROWN INTERIOR COLOUR THEME

The elegance of your New Safari is further highlighted with this rich yet subtle interior tone.



MULTICOLOURED MOOD LIGHTS

An ambient lighting system that improves spatial perception and highlights the best aspects of your car.



— MORE ON INTERIORS —

Persona Based Interior Themes

THE SAFE BET

For assurance that ensures complete peace of mind.



by GLOBAL NCAP



by BHARAT NCAP

The safety standard that the world, and India, recognize and respect, now safeguards you on every drive.

7 AIRBAGS INCLUDING KNEE AIRBAG

An advanced sense of security is always by your side when you're on the road, in your New Safari.

PEDIGREE OF OMEGARC

Carrying on the legacy of the robust and reliable OMEGARC technology, your New Safari is an architectural marvel set on the legendary D8 platform of the Land Rover.



360° SURROUND VIEW SYSTEM

Park even in the tightest of spots with the slightest effort.



ADVANCED ESP WITH 17 FUNCTIONALITIES

Safety at every corner is now truly and fully assured.

EMERGENCY CALL

We're just a call away. In case of an emergency (E-CALL) or a breakdown (B-CALL).



TYRE PRESSURE MONITORING SYSTEM

Keep an eye on your tyres' health and always drive without a worry.

EPB WITH AUTO HOLD

Heightened protection is at your service,
in every traffic condition.




HILL HOLD CONTROL

Climb on without the fear
of going down.

MORE ON SAFETY

ISOFIX | All Disc Brakes | Front LED Fog Lamps with Cornering Function | 3-Point Seat Belts with Reminder on All Rows
Front & Rear Parking Assist via Sensors & Camera | Auto-Dimming IRVM | Perimetric Alarm System

THE ADAS SUPPORT

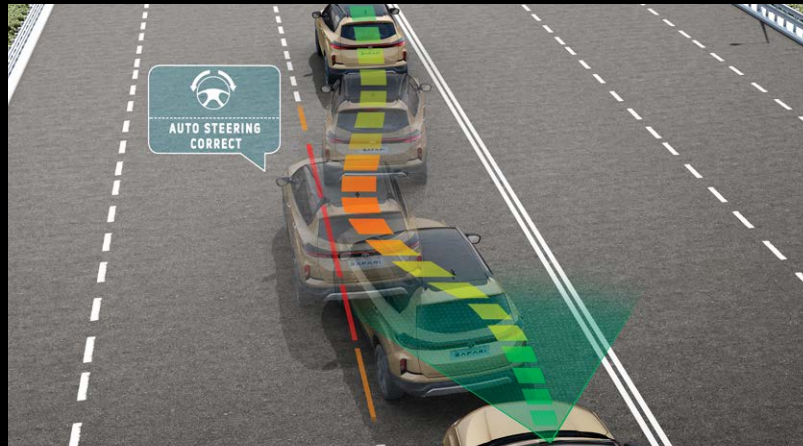
BUILT TO TAKE ON SURPRISES 



TATA SAFARI NOW WITH ADAS - LEVEL 2

LANE KEEP ASSIST (LKA) **NEW**

Worried about accidental lane deviations? Your car's Intelligent ADAS System monitors lane markings and automatically adjusts steering to keep you safely in your lane.



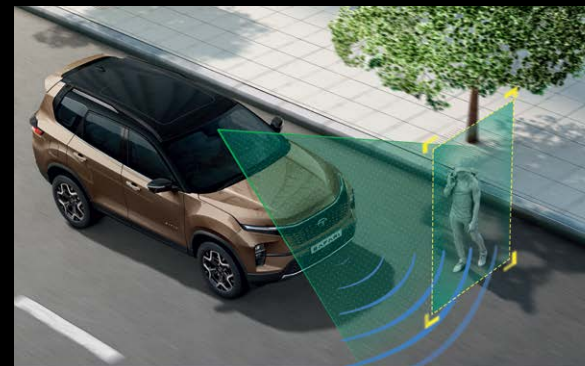
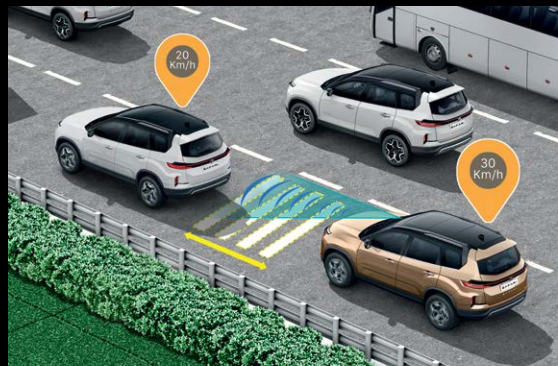
ADAPTIVE STEERING ASSIST WITH LANE CENTERING* (ASA) **NEW**

Enjoy enhanced comfort and safety as adaptive cruise control and Smart Lane Centering keep your car at a safe speed and centered in its lane by automatically adjusting the steering when needed.



ADAPTIVE CRUISE CONTROL

A highly intelligent, intuitive way to Stop and Go is here to aid you in the New Safari.



AUTONOMOUS EMERGENCY BRAKING

With the efficient ADAS system, you're always well-prepared for any uncertainty or collision scenario on the road.

MORE ON ADAS

Blind Spot Detection | Lane Departure Warning | Forward Collision Warning | Rear Collision Warning | Rear Cross Traffic Alert | Lane Change Alert | Door Open Alert | Over Speed Alert | Blind Spot View Monitor | Driver Doze-off Alert | Traffic Sign Recognition | High Beam Assist

SAFARI

THE TECH APPEAL

For upgrades that elevate your experience.

GESTURE CONTROLLED POWERED TAILGATE

Now access your boot with your foot.



THE iRA TOUCH. For innovations that deliver control.

Stay connected to your Safari wherever you are with iRA[#] - a cool new connected tech platform with a range of innovative features that's in-sync with India.



REMOTE COMMANDS

- Remote Engine Start/Stop
- Remote AC On/Off
- Remote Smart Watch Connectivity
- Remote Lights On/Off
- Remote Lock/Unlock
- Remote Horn



LIVE VEHICLE DIAGNOSTICS

- View Car Health Dashboard
- Enhanced Alerts about Critical Car Parameters
- Custom Messages on Cluster
- Advanced Vehicle Monthly Health Reports
- Feature Usage Analysis



VEHICLE SECURITY FEATURES

- Intrusion Alert
- Speed Alert
- Remote Immobilization
- Panic Notification
- Emergency SMS
- Find My Car



GAMIFICATION

- Tribes
- Most Efficient User of the Week/
Month (Driving Score Basis)
- View Trip Details & Get Drive Pattern Analytics
with Driver Score



LOCATION BASED SERVICES

- Emergency (SOS) Call
- Live Car Location
- Nearest TML Services Solution
- Roadside Assistance
- Navigation (Maps Integration)
- Weather Updates
- Valet Mode
- Geo-Fencing
- Time Fencing
- Breakdown Call & Roadside Assistance



OVER THE AIR UPDATES

- Telematics ECU Updates on the iRA app



THE POWER PLAY

For a performance that complements your might.



**CUTTING EDGE KRYOTEC 2L
TURBOCHARGED DIESEL ENGINE**

Get a power-packed, robust performance every time you put the pedal to the metal.

PADDLE SHIFTERS

Manoeuvre the daily chaos with utmost ease.



E-SHIFTER

Gear shifting in the New Safari is as easy as you like.



BEJWELED TERRAIN RESPONSE MODE WITH LED DISPLAY

No matter what the road demands, you're always ready.



DRIVE MODES (ECO, CITY & SPORT)

Made for a different you under different driving conditions.

MORE ON PERFORMANCE

Cruise Control | Advanced Electronically Controlled Variable Geometry Turbocharger (eVGT) | Lightweight & Low Friction Valve Train Architecture | Advanced Exhaust Gas Recirculation (EGR) & After Treatment System

THE COMFORT ZONE

For delight that makes travelling a breeze.



DUAL-ZONE FULLY AUTOMATIC TEMPERATURE CONTROL

Enjoy 2 climate zones, in 1 Safari.



**ELECTRIC BOSS MODE
& 4 WAY POWERED
CO-DRIVER SEAT**

A seat of power comes with its privileges, like more legroom in the 2nd row.



MAJESTIC PANORAMIC SUNROOF

The sun and the stars are both aligned, for you to enjoy the view.

1ST & 2ND ROW VENTILATED SEATS

Designed to make you wish that your journey never ends.



2ND ROW COMFORT HEADREST

Relaxation is assured, no matter how long the journey.



6-WAY POWERED DRIVER SEAT WITH MEMORY & WELCOME FEATURE

Your customized comfort is now at your fingertips.

REAR WINDOW SUNSHIELD

Protect yourself against harsh sunlight and intruding eyes.



WIRELESS CHARGER & 45W USB C-TYPE FAST CHARGER

Before you know it, all your devices will be charged and ready to use.



AIR PURIFIER

Breathe in fresh air,
breathe out all your
worries.



RAIN SENSING WIPERS

Nothing can hamper your
visibility. Not even the rains.

GLOVE BOX

Store your favorite refreshments and keep them cool.



LUXURIOUS 3RD ROW SEATS

Feel like royalty even at the back.



FRONT ARM REST WITH COOLED STORAGE

Chilling is easy with thoughtfully designed spaces, right in the front.



3RD ROW AC VENTS

Cooling in the New Safari never takes a back seat.



INTELLIGENT SPACES

For all things big and small, there's a special place in the New Safari.

MORE ON COMFORT

2nd Row Seats with 60:40 Split | Reclining 2nd Row Seats
Smart A-Type & C-Type Chargers in All 3 Rows | 2nd & 3rd Row AC Vents | Follow Me Headlamps

PERSONAS

WHAT'S YOUR KIND?

ACCOMPLISHED

The one who leads

All your pursuits are way behind you.
You are in a race with yourself.

So, when the world doesn't know
which way to go, they follow you.





ADVENTURE

The one who wanders

Is there a place, you cannot reach?
An obstacle you cannot overcome?
A river you cannot cross?
A mountain, you cannot climb?

NO.



PURE

The one who seeks

The world wants what you have.
You want, what no one ever
notices or cares for.

But you do.
And that is why, you are you.



SMART

The one who dreams

Your ambition is your story.
You're fueled by it.

What lies ahead, you don't know.
What you know is,
you are now, unstoppable.



SAFARI

#DARKRULES





BLACKSTONE INTERIOR THEME

Interiors that define your
bold expression.

BLACKSTONE MATRIX DASHBOARD

Get your swag rolling.





VOICE ASSISTED DUAL-ZONE CLIMATE CONTROL

Now adjust for your individual comfort.

31.24 CM HARMAN™ TOUCH SCREEN INFOTAINMENT

A cinematic cockpit to make each drive captivating.



4-WAY POWERED CO-DRIVER SEAT WITH ELECTRIC BOSS MODE

Savor the journey with unmatched leg room for maximum comfort.

THE COLOR CODE

For shades that highlight variety.



ACCOMPLISHED

Cosmic
Gold

Stellar
Frost

Stardust
Ash

Galactic
Sapphire

Lunar
State

NEW
Supernova
Copper

Body coloured grille only in Cosmic Gold.



Images are for representation purposes only. Colour applicability will vary for variants and editions, please contact your nearest TMPVL dealership for details.

SMART

- LED Projector Head Lamp
- LED Tail Lamps
- Front LED DRLs
- R17 Alloy Wheels
- 6 Airbags (Driver, Co-Driver, Curtain & Side Airbags)
- Tilt & Telescopic Steering Wheel with Illuminated Logo
- Fully Automatic Temperature Control
- ISOFIX
- All Wheel Disc Brakes
- Electronic Stability Program (ESP)
- Hill Hold Control
- Traction Control
- Roll Over Mitigation
- Corner Stability Control
- Brake Disc Wiping
- After Impact Braking
- Panic Brake Alert
- ABS with EBD
- Rear Parking Sensor
- Height Adjustable Seatbelts for Driver & Co-Driver
- 3-Point Seatbelt with Reminder for all Seats
- Perimetric Alarm System
- Central Locking
- All Power Windows
- 2nd Row Seats with 60:40
- 2nd Row AC Vents
- Ash Grey Fabric Upholstery
- Roof Rails
- 3rd Row Seats with 50:50 Split
- Smart A-Type & C-Type Chargers in Front

SMART (0)

Features Over Smart

- Front LED DRLs + Centre Position Lamp
- Connected LED Tail Lamp
- Tyre Pressure Monitoring System
- Electrical Adjustable ORVM
- 3rd Row AC Vents
- Central Arm Rest
- Boss Mode
- Smart A-Type & C-Type chargers in all 3 Rows

PURE

Features Over Smart

- 26.03 CM Harman Infotainment Touchscreen
- 26.03 CM Digital Instrument Cluster
- Wireless Android Auto & Apple Carplay
- 6 Speakers (4 Speakers + 2 Tweeters)
- Rear View Camera
- 250+ Native Voice Commands
- Steering Mounted Switches for Audio/Phone
- Shark Fin Antenna
- Over the Air Updates
- Front 45W C-Type Fast Charger

PURE (0)

Features Over Pure

- Front LED DRLs + Centre Position Lamp
- Connected LED Tail Lamp
- Tyre Pressure Monitoring System
- Electrical Adjustable + Foldable ORVM
- 3rd Row AC Vents
- Rear Washer Wiper
- Remote Central Locking
- Central Arm Rest
- Boss Mode
- Smart A-Type & C-Type chargers in all 3 Rows

PURE+

Features Over Pure(0)

- Smart Key with Push-Button Start (PEPS)
- Cruise Control
- Height Adjustable Driver Seat
- Multi Drive Modes (Eco, City & Sport)
- Terrain Response Modes (Normal, Rough & Wet)
- Leather Wrapped Steering Wheel
- Smart E-Shifter (AT Only)
- Paddle Shifters (AT Only)

PURE+S

Features Over Pure+

- Voice-Assisted Panoramic Sunroof
- Auto Headlamps
- Rain Sensing Wipers

PURE+S

Features Over Pure+S

- R17 Dark Alloy Wheels
- Exclusive Persona Themed Interiors & Exteriors
- #Dark Badging

ADVENTURE

Features Over Pure+

- Caravan Tan Interior Theme
- R18 Diamond Cut Alloy Wheels with Aero Inserts
- Soft Touch Dashboard with Anti-Reflective 'Nappa' Grain Top Layer
- Multi Mood Lights on Door Trims, Floor Console & Dashboard
- Rear Window Sunshade
- Rear Armrest with Cup Holders
- Front LED Fog Lamp
- Rear Defogger
- One Touch Driver Side Window
- Front Armrest with Cooled Storage
- Follow Me Headlamps

ADVENTURE+

Features Over Adventure

- Voice-Assisted Panoramic Sunroof with Mood Lights
- 360° Surround View System
- Electronic Park Brake (EPB) with Auto Hold
- Wireless Charger
- Front Parking Sensors
- Air Purifier with AQI Display
- Auto Headlamps
- Rain Sensing Wipers
- Paddle Shifters (AT Only)
- Smart E-Shifter (AT Only)

ADVENTURE+A

Features Over Adventure+

- Advanced Driver Assistance System (ADAS - Level 2) with 20 Key Features
- Advanced ESP with Driver Doze Off Alert

ADVENTURE+

Features Over Adventure+

- Blackstone Interior Theme
- R19 Blackstone Alloy Wheels with Aero Inserts
- #Dark Badging

ACCOMPLISHED

Features Over Adventure+

- Oyster White & Titan Brown Interior Theme
- R19 Dual-Tone - Diamond Cut Spider Alloy Wheels
- 7 Airbags (Driver, Co-Driver, Side, Curtain & Driver Knee Airbags)
- Gesture Controlled Powered Tailgate
- 31.24 CM Harman Touchscreen Infotainment System
- Voice-Assisted Dual-Zone Fully Automatic Air Conditioning
- Sequential Turn Indicators on Front & Rear LED DRL
- Welcome & Goodbye Animation on Front & Rear LED DRL
- 6-Way Powered Driver Seat with Memory & Welcome Feature
- 4-Way Powered Co-Driver Seat with Electric Boss Mode
- Ventilated Front Row Seats (Driver & Co-Driver)
- Winged Comfort Head Restraints on 2nd Row Seats
- 9 JBL Speakers (4 Speakers + 4 Tweeters & Subwoofer)
- Harman AudioworX Enhanced with JBL Audio Modes
- Bejeweled Terrain Response Mode Selector with Display
- Front LED Fog Lamps with Cornering Function
- Auto-Dimming IRVM
- Advanced ESP with Driver Doze Off Alert
- Hill Descent Control
- Rear Fog Lamp

ACCOMPLISHED+

Features Over Accomplished

- Advanced Driver Assistance System (ADAS - Level 2) with 20 Key Features
- Connected Vehicle Technology with iRA
- 10 JBL Speakers (5 Speakers + 4 Tweeters & Subwoofer)
- Alexa Voice Commands including Car to Home Functionality
- Emergency Call & Breakdown Call Assist
- 2nd Row Ventilated Seats[^]
- Harman AudioworX Advanced with JBL Audio Modes

ACCOMPLISHED

Features Over Accomplished

- Blackstone Interior Theme
- R19 Blackstone Alloy Wheels with Aero Inserts
- #Dark Badging

ACCOMPLISHED+

Features Over Accomplished+

- Blackstone Interior Theme
- R19 Blackstone Alloy Wheels with Aero Inserts
- #Dark Badging

[^]In 6 Seater Only

TECHNICAL SPECIFICATIONS

ARCHITECTURE	OMEGARC (Optimal Modular Efficient Global Advanced Architecture) Derived from Land Rover's D8 Platform
ENGINE	
Max Power: kW/rpm	125 kW(170PS) @ 3750 rpm
Max Torque: Nm/rpm	350 Nm @ 1750 - 2500 rpm
Type	Kryotec 2.0L BS6 Ph 2 Turbocharged Engine
Fuel Emission Norm	Diesel, BS6 Phase 2
Capacity Cylinder	1956cc, In Line 4 Cylinder
TRANSMISSION	
Type	6 Speed Manual - All Combinations 6 Speed Automatic - Pure+, Pure+S, Pure+S #DARK & Adventure+ onwards
DIMENSIONS	
Length x Width x Height (mm)	4668 mm X 1922 mm X 1795 mm (Width Without ORVM)
Wheelbase (mm)	2741
BRAKES	
Front/Rear	Disc/Disc
SUSPENSION	
Front	Independent, Lower Wishbone, McPherson Strut with Coil Spring & Anti-Roll Bar
Rear	Semi Independent Twist Blade with Panhard Rod & Coil Spring
TYRES	
Wheel Size	235/65/R17 Alloy Wheels – Smart Pure Smart (O) Pure (O) Pure+ Pure+S Pure+S #DARK* 235/60/R18 Alloy Wheels – Adventure Adventure+ Adventure+A 245/55/R19 Alloy Wheels – Accomplished Accomplished+ Adventure+ #Dark Accomplished #Dark Accomplished+ #Dark
Spare Wheel	Steel Wheel - 235/70 R16 [^]
BOOT SPACE	
Boot Space with 3 rd Row Back Fold	V211 – 420L/V215 – 680L
Boot Space with 2 nd & 3 rd Row Back Fold	V212 – 827L/V214 – 1550L
TANK CAPACITY	
Fuel Tank (L)	50
SEATING CAPACITY	
6 Seater	Accomplished+
7 Seater	All Personas

NOW WITH
3 YEARS | 1,00,000 KMS
WARRANTY

Above mentioned features are key differentiating features. For the detailed list/features/specifications, please visit our website or contact our nearest dealer

Terms and Conditions apply. Above mentioned features are key differentiating features. For the detailed list/features/specifications, please visit or contact our nearest dealer. Color applicability will vary for variants/personas and editions. Images and illustrations are indicative and for information purposes only. All features/specifications are not available in all personas and may vary. Specifications/features are subject to change without prior information. The product image may carry some accessories that are not part of standard equipment. Please consult an authorized Tata Motors dealer for latest information on features/specifications. Colors may not match the actual colors due to printing/digital limitations. *Customers will be able to utilize iRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe iRA services by paying subscription fees. Warranty cover for 3 Years / 1 Lakh Kms, whichever ends earlier. *Leatherette. *Dark comes with Blackstone Alloys. JBL, Android Auto, Apple Car Play, Alexa, Harman & Benecke-Kaliko are registered trademarks. Emergency call & breakdown call Services are available in select cities, please connect with your nearest dealer for more details. Voice commands is a mix of multiple language. Advanced Driver Assistance System (ADAS - Level 2) is not a substitute for human eye and driver vigilance. It is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Adaptive Cruise Control and Adaptive Steering Assist with Lane Centering available in AT only. [^]Spare Wheel not available in Smart and Pure. Address: Tata Motors Passenger Vehicles Limited, 4th Floor Ahura Centre, Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400093.

Toll free number: 1-800-209-8282 | Got a question? Give a missed call: 95 1212 7979
Website: cars.tatamotors.com/cars | Mail: customercare@tatamotors.com